

DMTI SOFTPRO

DIGITAL MARKETING TRAINING INSTITUTE



MASTER DIPLOMA INTERNET MARKETING

1 YEAR PROGRAM

| ONLINE & CLASSROOM |



Dadar & Matunga

B/2 Vimal Udyog Bhavan,
Opp. Movie Time Cinema
Manmala Tank Road,
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9833900110
9833900330



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Pearl Plaza, 7th Floor,
Office 704, Masjid Gali,
Outside Andheri West Stn
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9820936176



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Lohar Ali Rd,
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Google
Partner

Request
a call back





Best Education, Honest Fees

DMTI SOFTPRO

15+ Years | Trained over 29700+ students

1 Year Master Diploma in Internet Marketing 111+ Modules



➔ 2763+ Batches

➔ 29700+ Students

➔ 15+ Years

➔ Online | Classroom

➔ BEGINNER to EXPERT Level

REAL Classroom Setup



Request
a call back





DMTI SOFTPRO'S™ 1 YEAR MASTER DIPLOMA INTERNET MARKETING

111+ Modules Master Diploma in Internet Marketing

21 Certifications - GOOGLE, ADMD, AGD, CDMP

ADMD - Advance Digital Marketing Diploma

MWAW - Master in Web Designing & Wordpress

Master in **Advance** Excel & **Corporate** Excel

Advance Graphic Design Diploma

Content Writing Diploma

Video Editing & Sound Engg.



Globally Recommended Official Curriculum

Create a "Life & Career" in Digital Marketing

DMTI SOFTPRO division of SOFTPRO

Dadar West B/2 Vimal Udyog Bhavan, 1st Flr,
Opp Movie Time Cinema, 7 Min from Matunga West
Rd Station, Manmala Tank Road, Next to BPL Office
or 15 Min walk from Dadar W Stn, Mumbai-16
9892081903 / 9833900110 / 330

Andheri West Pearl Plaza, 704, 7th Floor,
Just OUTSIDE Andheri West Station, NEXT to
Mc-Donald , Andheri West - 9324347326



4.7/5 CUSTOMER REVIEWS

SOFTPRO



1992-2023



1 Year Master Diploma Internet Marketing

ADMD: Advance Diploma in Digital Marketing - Module 1-33

**111+
MODULES**

ORIGINAL FEES

Rs. 1,98,990

Dur : 1 Year

Course Features:

- ✓ 90% Practicals
- ✓ 51 Live Projects
- ✓ **GOLD Subscription**
- ✓ **Google** Certification
- ✓ Create **Campaigns**
- ✓ **21** E-Books & Notes
- ✓ **1 Year** Access
- ✓ **Newest Strategies**



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Easy EMI

15000



Module-1 SEO : Search Engine Optimization

Module-2 Advanced KEYWORD RESEARCH

Module 3 ON-PAGE Optimization

Module 4 Off-Page Optimization

Module-5 GMB: **GOOGLE** My Business

Module-6 WordPress Website Creation

Module-7 Google Webmaster Tools

Module-8 ORM: Online Reputation Management

Module-9 AFFILIATE Marketing

Module-10 **GOOGLE** Adsense

Module-11 ADVANCED Social Media Marketing

Module 12 FACEBOOK Marketing & Ad Manager

Module 13 ADVANCED FACEBOOK Marketing

Module 14 INSTAGRAM Ads & Marketing

Module 15 INFLUENCER Marketing

Module 16 YouTube Marketing

Module 17 LINKEDIN Marketing

Module 18 WHATSAPP Marketing

Module 19 TWITTER Marketing

Module 20 PINTEREST Marketing

Module 21 HUBSPOT - SMM Certification

Module 22 SEM: Search Engine Marketing

Module 23 **GOOGLE** ADWORDS

Module 24 SEARCH Network Ads

Module 25 BRAND Awareness : Display & Video

Module 26 REMARKETING & Conversions

Module 27 Advanced Adwords Accounts (MCC)

Module 28 **GOOGLE** ADS - CERTIFICATIONS

Module 29 **GOOGLE** ANALYTICS

Module 30 ANALYTICS Certification

Module 31 EMAIL MARKETING

Module 32 HubSpot Email Certification

Module 33 RESUME CREATION



MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | Internship



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1 Year Master Diploma Internet Marketing

ADMD: Advance Diploma in Digital Marketing - Module 34-51

- Module 34 MEDIA BUYING & SELLING
- Module 35 DIGITAL Marketing Strategies & Planner
- Module 36 How to Start A DIGITAL MARKETING AGENCY
- Module 37 CONTENT WRITING Techniques
- Module 38 FREELANCING Opportunities
- Module 39 Social Media Engagement STRATEGY
- Module 40 Landing Page Techniques
- Module 41 CANVA PRO Certification
- Module 42 VIDEO CREATION - Video Editing
- Module 43 NICHE CLARITY
- Module 44 BLOG WRITING
- Module 45 LEAD GENERATION STRATEGY - Lead Magnets
- Module 46 **GOOGLE** PERSONAL BRANDING
- Module 47 1 Year Access to Digitalfreedom 'GOLD'
- Module 48 INTERVIEW PREPARATION
- Module 49 CONTENT Marketing Strategy
- Module 50 PERFORMANCE Marketing
- Module 51 CHATGPT - AI Model



Advance Web Designing Diploma (Module 52 - 41)

- Module-52** HTML-5 Programming
- Module-53** Web Programming Java Script L-1
- Module-54** CSS Level 1-2 Cascading Style Sheets
- Module-55** Web Editor: Adobe Dreamweaver
- Module-56** Web GRAPHICS Adobe Photoshop
- Module-57** Web Animation- Incredi-Flash
- Module-58** Web Utilities & Tools: 3D Xara
- Module-59** 2D Gif Animation
- Module-60** Web Publishing
- Module-61** Morphing Digital Video
- Module-62** CPANEL & WEB HOSTING



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1 Year Master Diploma Internet Marketing

**MOST
POPULAR**

Advance GRAPHIC Designing Diploma (Module 63-70)

Module-63 GRAPHIC Design Diploma

Module-64 Adobe PHOTOSHOP

Module-65 Adobe IN-DESIGN

Module-66 CORELDRAW

Module-67 Adobe ILLUSTRATOR

Module-68 Adobe DIMENSION

Module-69 Adobe BEHANCE - PORTFOLIO CREATION

Module-70 GRAPHIC ISO2001 CERTIFICATION



MASTER Advance EXCEL (Module 71 - 74)

Module-71 Microsoft Excel

Module-72 ADVANCED EXCEL

Module-73 Excel FUNCTIONS & Formulas

Module-74 CORPORATE EXCEL Certification



WORDPRESS PROGRAMMING (Module 75 - 80)

Module-75 ADVANCE WORDPRESS

Module-76 Manual Wordpress Installation

Module-77 WORDPRESS - Advanced

Module-78 Hosting & THEME Installation

Module-79 PLUGINS

Module-80 Syncing & Setting PayUmoney

VIDEO EDITING & SOUND EDITING (Module 81-84)

Module-81 DIPLOMA IN VIDEO EDITING

Module-82 BASICS OF Video Editing

Module-83 ADOBE PREMIERE PRO

Module-84 ADOBE AUDITION



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Advance Content Writing Mastery (Module 85 - 95) Online

Module-85 **CONTENT WRITING DIPLOMA** ✓

Module-86 CWC BASICS CONTENT WRITING

Module-87 CRUCIAL CONTENT Tools

Module-88 CWS WRITING FOR BLOGS

Module-89 HEADLINE STRATEGIES Skills

Module-90 WHITE PAPER & CASE Studies

Module-91 Writing HIGH Converting EMAILS

Module-92 Ecommerce PRODUCT Description

Module-93 SEO COPYWRITING Websites & Blogs

Module-94 Facebook & Instagram ENGAGEMENT Skills

Module-95 Assignments & Worksheets

Module-96 LEAD MAGNET Strategy & E-Book Creation

Module-97 CALL TO ACTION: Tricks to Get Clicks

Module-98 LINKEDIN - MARKETING FOR SELF PROMOTION

**MOST
POPULAR**

PERSONALITY DEVELOPMENT (Module 99-108)

Module-99 5 STAGES OF PERSONALITY - TRANSFORMATION

Module-100 ART of Improving Your BODY LANGUAGE

Module-101 Boost-Up Your SELF-CONFIDENCE & SELF-ESTEEM

Module-102 WORKPLACE WELLNESS (online access)

Module-103 STRESS AND ENERGY MANAGEMENT

Module-104 How to be an EFFICIENT Public SPEAKER

FINAL - EXAMINATIONS (105 - 107)

Module-105 CDMP Certification ✓

Module-106 **GOOGLE** EXAMS 100% PASSING

Module-107 SET OF 18+ E-BOOKS & NOTES

Module-108 ACCESS GOLD SUBSCRIPTION - DFL

Module-109 2 MONTHS INTERNSHIP ✓

and MUCH MORE.....

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MWAW - Master in Web Design Wp

Master in **Advance** Excel

Advance Graphic Design Diploma

Content Writing Diploma

Advance Video & **Sound** Editing

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CAREER OPTIONS

Digital Marketing

- SEO Executive
- Digital Media Managers
- Digital Agency Account Manager
- SEO Auditor
- SMM Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Social Media Marketers
- Content Marketer
- Digital Project Managers
- Digital Marketing Consultant

Graphic Design

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Website Designer
- Web Image Editor

VIDEO EDITOR

- Digital Illustration
- Banner Creator
- Social Media Graphic Designer



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TRAINING**



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111+ Modules | 21 Certifications | 1 Year | Internship



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With Scholarship only Rs. 99,495

Original Fees : **Rs. 1,98,990** (All Incl. of GST)

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2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.



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EMI starts from 15000



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111+ Modules | 21 Certifications | 1 Year | Internship

 **Limited Time Offer**  **Save 50% on FEES**

**CAREER
SCOPE →**



**Salary
10k to 25K
per month**

“Believe You Can. . . . and You are half way there” **T Roosevelt**



**29,700+
Happy Students**

**DREAM BIG,
AIM HIGH**

**"Nothing can
ever replace
Hardwork"**



100% JOB

ASSISTANCE





1 Year Master Diploma Internet Marketing

**111+
MODULES**

**MOST
POPULAR**

ORIGINAL FEES

Rs. 1,98,990

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DADAR & MATUNGA WEST CENTRE ADDRESS

DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Manmala Tank Road, Opp. STARCITY (MOVIE TIME) Cinema,
7 Min Walk from MATUNGA (West) Station,
12 Min from Dadar W Stn. Mumbai-400016.
9833900110 / 9833900330

ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
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9324347326 / 9820936176



Experience in the Training Industry Training Industry since over 30 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.



2 Months Guaranteed Internship

Original Fees : **Rs. 1,98,990** (All Incl. of GST)



Rs. 99,495
All Inclusive
Limited Time Offer



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15000



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111+ Modules | 21 Certifications | 1 Year | Internship

 *This Year **the demand for Digital Marketing Experts** will be more than ever before!*

Trained over 27000+ Students since 2009

 **All Modules are taught**

 **BASIC to ADVANCED LEVEL**

 **BEGINNER to EXPERT Level**

 **100% Practical Course | Work on **LIVE** Projects**

 **Learn How to Start a Digital Marketing AGENCY**

 **Be a **FREELANCER** & Get Work from Home Options**

 **Give **INTERVIEWS** with Confidence in Interview Module**

 **Create **DIGITAL MARKETING PLANS** like an **AGENCY****

**Make Professional Quotations,
Planners & Strategies** 

100% **INTERNSHIP &
Placement Assistance** 



4.7/5 CUSTOMER REVIEWS

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5.0
RATING



1 Year Master Diploma Internet Marketing



ISO CERTIFIED CERTIFICATION



5 GOOGLE CERTIFICATION

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- ✓ Google Certification
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- ✓ 21 E-Books & Notes
- ✓ 1 Year Access
- ✓ Newest Strategies

1. INTERNSHIP & 100% Job Assistance
2. 100% Practicals in Classroom with Assignments
3. You Create & Work on 25+ Live Projects.
4. Learn from Professionals & Experts
5. Faculties have REAL Life Experience
6. Classroom Batches leads to Personal Attention
7. Simple & Easy to Understand Course Material
8. You have Recorded Lectures - Lifetime Access
9. Highly Experienced & Industry Expert Faculty.
10. Friendly, Supportive, Patient & Qualified Faculty.
11. Easy Installment Facility.



Trained over 29700+ Students since 2009



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Voted #1 Course

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5.0
RATING



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Dur : 1 Year

Course Features:

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SOFTPRO COMPUTER EDUCATION

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Most Popular

**Voted #1 “Be an Expert in Digital Marketing,
Advance Graphic Design, Adv. Web Designing,
Video Editing, Sound Engg, Content Writing, Master Excel”**



🌟 *This Year the demand for Digital Marketing Experts
with these Skills will be more than ever before !*

**100% Job Assistance
Become an Expert Certified
Digital Marketer with Graphic, Excel, Web Skills**



PRACTICAL Classroom Course with 21+ Certifications



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4.7/5 CUSTOMER REVIEWS

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